



Pradyumn

Roll No.: 254205115

M.Des - Electronic Product Design

Indian Institute Of Technology, Guwahati

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[whyprads.com](https://www.whypgrads.com)

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EDUCATION

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
M.Des	Indian Institute of Technology, Guwahati	7.61(Current)	2025-Present
B.Tech(ME)	Dr. A.P.J Abdul Kalam Technical University, Lucknow	8.15	2020
Senior Secondary	Central Board of Secondary Education	77.20 %	2015
Secondary	Central Board of Secondary Education	89.30%	2013

EXPERIENCE

- Dnerd Studio** June 2025 - Present
Founding designer and Mentor
New Delhi
 - Co-built an **accessible design education initiative** for students from diverse academic and economic backgrounds, leading its **brand and creative direction** while mentoring beginners for UCEED/CEED/NID, with **4 of 6 students securing admissions** in its first year in different IITS and NID.
- Nerd Platoon Private Ltd.** Mar 2024- Sep 2024
UI/UX Design Intern
Greater Noida
 - Designed the Skilled Creators mobile app **from scratch**, creating its **design system, reusable components**, layouts and **screen-to-screen interaction flows** for Nigerian users.
- Han River Technology** Jan. 2023 - Jan 2024
Associate UI/UX Designer
Kolkata
 - Designed responsive **web and SaaS interfaces** across multiple projects, including **design systems**,
 - Korean localization**, developer handoff and post-development **design QA**.
- Aphelia Innovations** Jan. 2022 - Dec 2022
UX/UI Designer
New Delhi
 - Designed **interfaces, reusable components** and **interaction flows** for MERG.
 - Prototyped and iterated designs through **client feedback**, evolving the **design system** and supporting Developer handoff.

PROJECTS

- Dnerd WebApp: Practise smarter, draw better: India's design entrance prep studio** 2 months
Founder Designer | Founded and launched Dnerd Studio
 - A **mobile-first web platform** for UCEED, CEED, NID and NIFT aspirants. It offers free past-paper practice with explanations, timed mock tests with a national ranking, and paid test series with online payments.
- AfterMath: The First Credit Card Experience** 1 month
Self-Directed Project | Feedback Support: AI-assisted critique and research discussions
 - Mapped the first-time credit card journey to identify **information gaps and decision points**, framing **research objectives, assumptions** and **interview protocols**. Conducting participant recruitment and interviews for primary research.

SKILLS

- Design & Product:** UI Design, Interaction Design, Information Architecture, Wireframing, Prototyping, Responsive Design, Design Systems, User Flows
- UX Research:** User Research, Qualitative Research, Primary Research, User Interviews, Research Planning, Problem Framing, Usability Testing, Research Synthesis, Thematic Analysis, Affinity Mapping, Journey Mapping, Touchpoint Mapping, Contextual Inquiry, Competitive Analysis, User Surveys
- Systems & Human-Centred Design:** Systems Thinking, Human-Centred Design, Human Factors & Ergonomics, Rapid Prototyping
- Tools:** Figma, FigJam, Framer, Notion, Miro, Fusion 360, Claude Design, Cursor

KEY COURSES TAKEN

- Interaction Design
- System Thinking
- Physical & Digital Ergonomics
- UX Research Methods & Practices by Dr Keyur Sorathia, IIT Guwahati, Coursera*. *Ongoing Courses
- Effective Problem-Solving and Decision-Making, University of California, Irvine, Coursera*. *Ongoing Courses

POSITIONS OF RESPONSIBILITY

- Creatives & Media Head**, in Sports Board of IIT Guwahati. May 2026- present

EXTRACURRICULARS

- Lead Designer, Inter-IIT Contingent T-shirt**, IIT Guwahati | Leading the design development of the official contingent T-shirt. Jul 2026 -present
- Cricket**, IIT Guwahati PG Tournament | Participated as an All-Rounder Jan 2026
- Football & Badminton**, IIT Guwahati | Participated in the PG Football Tournament and actively play badminton. Mar 2026